



U.S. Embassy - Mexico



## 2019 STUDY OF THE U.S. INSTITUTES FOR UNIVERSITY FACULTY AND SCHOLARS

The Embassy of the United States of America in Mexico is pleased to announce the U.S. Studies Institutes for scholars offered by the Department of State. A total of seven Institutes will be offered for multinational groups of up to 18 experienced university faculty, scholars, and other related professionals during a six week period beginning in or after June 2019.

### GENERAL PROGRAM DESCRIPTION

Study of the United States Institutes are intensive post-graduate level academic programs with integrated study tours to provide foreign university faculty and other scholars the opportunity to deepen their understanding of U.S. society, culture, values, and institutions. The ultimate goal is to strengthen curricula and to enhance the quality of teaching about the United States in academic institutions abroad.

The Institutes will take place at various colleges, universities, and academic institutions throughout the United States and focus on a particular theme or topic about the United States over the course of six weeks beginning in or after June 2019. Each Institute includes two components: a four-week academic residence component and up to two weeks of an integrated study tour. A group of up to eighteen candidates worldwide will be selected on a competitive basis to participate in each Institute. Prospective applicants are encouraged to visit the program's website to obtain general information about the Institutes at: <http://exchanges.state.gov/susi>.

In the summer of 2019, Study of the U.S. Institutes for Scholars will be offered in the following themes:

- American Culture and Values;
- American Politics and Political Thought;
- Contemporary American Literature;
- Journalism and Media;
- Religious Freedom and Pluralism;
- U.S. Foreign Policy; and
- Youth, Workforce Development, and Closing the Skills Gap.

### CANDIDATES' DESCRIPTION AND QUALIFICATIONS:

❖ The Institutes are highly competitive. Priority will be given to candidates who have firm plans to enhance, update or develop courses and/or educational materials with a U.S. studies focus or component, who have no prior or limited experience in the United States, and who have special interest in the program subject areas as demonstrated through past scholarships, accomplishments, and professional duties.

❖ Candidates should be mid-career, highly motivated, and experienced scholars and professionals generally from institutions of higher education or research focused organizations (not-for-profits, think tanks, etc). While the educational level of participants will likely vary, most should have graduate degrees and substantial knowledge of the thematic area of the Institute or related field.

❖ Ideal candidates are individuals whose home institution is seeking to introduce aspects of U.S. studies into its curricula, to develop new courses in the subject of the Institute, to enhance and update existing courses on the United States, or to offer specialized seminars/workshops for professionals in U.S. Studies areas related to the program theme. While the nominee's scholarly and professional credentials are an important consideration, the potential impact and multiplier effect of the Institute is equally important.

❖ **Mexican citizenship.** Interested parties with dual nationalities (U.S. and Mexican) or those holding resident status in the U.S. are ineligible.

❖ Candidates must demonstrate English language fluency, i.e. 213 CB (computer-based) TOEFL or 550 Institutional TOEFL score or equivalents are required. Institutes are rigorous and demanding programs; participants will be expected to handle substantial reading assignments in English and to fully and actively participate in all seminar and panel discussions. English fluency is vital to a successful experience in the Institute for all participants. For information on where to take the TOEFL exam please visit:

<https://www.iie.org/Why-IIE/Offices/Mexico-City/Assessment/TOEFL-ITP>

❖ Candidates should be willing and able to fully take part in an intensive post-graduate level academic program and study tour. While senior faculty members and new professionals to the field are eligible applicants, first consideration will be given to mid-career professionals with little or no prior experience in the United States, and to persons who are likely to be comfortable with campus life and an active program schedule. The U.S. Department of State strives to recruit diverse nominees including candidates from disadvantaged groups and women.

### **IMPORTANT:**

Participants in this program will be traveling to the U.S. with a J-1 visa subject to the two-year home residency requirement. This means they cannot apply for a resident or work visa until they have returned to Mexico for at least two years. The Embassy, in principle, does not support waivers to this requirement.

### **PROGRAM BENEFITS AND REQUIREMENTS:**

**Financial provisions:** The Department of State will cover all participant costs, including program administration, international travel and ground transportation in the United States, housing and subsistence, book, cultural, mailing, and incidental allowances.

**Housing and meal arrangements:** When possible, each participant will have a private room with a shared bathroom during the residency portion (four weeks) of the Institute. However, private room accommodations cannot be guaranteed. During the study tour (up to two weeks), participants will likely share a hotel room with another participant of the same gender. During the residency, housing will typically be in college or university owned housing. Most meals will be provided at campus facilities, though participants may have access to a kitchen to cook some meals on their own. Care will be taken to ensure any special requirements regarding diet, daily worship, housing, and medical care are satisfied.

**Health benefits:** All participants will receive the Department of State's coverage of USD\$100,000 with a \$25 co-pay per medical visit and \$75 co-pay per emergency room visit, for the duration of the program. **Pre-existing conditions are not covered.** Information on health benefit program may be found online at: <https://www.sevencorners.com/gov/usdos>

**Program requirements and Restrictions:** All participants are expected to participate fully in the program. They must attend all lectures and organized activities, and complete assigned readings. Family members and/or friends may not accompany participants on any part of the program. The Institutes' curriculum will not formally address teaching methodology and pedagogical methods. The Institute is not a research program. Candidates should be aware they are applying for an intensive program and there will be little time for personal pursuits unrelated to the program. The Institutes should not be viewed as a research program.

**Health Conditions:** A physical examination is not required in order to participate in the program. It is important, however, for U.S. host universities to know in advance about any medical conditions that might require special assistance (wheelchair access, limitations on walking, etc.) or chronic conditions, such as diabetes, for which treatment may be necessary during the program. All Institute programs include substantial travel, as well as day or weekend trips that may require long walks or time spent standing.

**Smoking:** All applicants should be aware that smoking is prohibited or restricted in the United States, especially in public buildings and on college and university campuses.

**Selection process:** Candidates selected by the U.S. Embassy will be nominated to the U.S. Department of State for final selection and approval. Candidates will be notified regarding selection or non-selection by April 2019.

## **INSTITUTE THEMES:**

### **1. American Culture and Values**

Host Institution: To be determined within June to August 2019

Dates: To be determined

The Institute will promote American culture, leadership, and values by providing the participants a deeper understanding of U.S. society, civil society institutions, democratic principles, human rights, and the rule of law. Moreover, the Institute will examine the concepts of American exceptionalism and American resilience through social, economic, political, and religious contexts in which, historically, various cultures have manifested and shaped contemporary U.S. culture, values, and society. The program will draw from a diverse disciplinary base and should itself provide a model of how a foreign university might approach the study of U.S. culture and values.

### **2. American Politics and Political Thought**

Host Institution: University of Massachusetts, Donahue Institute in Amherst (pending final approval)

Dates: To be determined

This Institute will provide insight into how intellectual and political movements have influenced modern American political institutions and a deeper understanding of major currents in U.S. political thought from the colonial period to the present. Drawing upon the American Political Development approach, the Institute will provide a full and diverse understanding of U.S. Political thought and its connection to U.S. politics, public policy, and institutions by linking contemporary issues with historical and social debates. The Institute will explore particular themes including self-rule and limited government, liberty and freedom, individualism and identity, equality and inequality, and the American Dream. The Institute will conclude with an integrated two-week study tour to New York City; Philadelphia and Harrisburg, Pennsylvania; Shepherdstown, West Virginia Charlottesville, Virginia; and Washington, D. C.

### **3. Contemporary American Literature**

Host institution: Seattle University in Washington (pending final approval)

Dates: To be determined

This Institute will provide a deeper understanding of U.S. society and culture, past and present, through an examination of contemporary American (U.S.) literature. Its purpose is twofold: to explore contemporary U.S. literature. Its purpose is twofold: to explore contemporary American writers and writing in a variety of genres; and to suggest how the themes explores in those works reflect larger currents within contemporary U.S. society and culture. The program will explore the diversity of the American literary landscape, examining how major contemporary writers, schools and movements reflect the traditions of the U.S. literary canon. At the same time, the program will expose participants to writers who represent a departure from that tradition, and who are establishing new directions for American literature.

### **4. Journalism and Media**

Host institution: To be determined

Dates: To be determined

This Institute will provide a deeper understanding of the roles that journalism and the media play in U.S. society. It will examine the role of journalists in recognizing and preventing disinformation and will explore strategies for media and information literacy to counter disinformation. Additionally, the Institute will examine best practices in journalism by discussing the rights and responsibilities of the media in a democratic society, including editorial independence, journalistic ethics, legal constraints, and international journalism, as well as pedagogical strategies for teaching students of journalism the basics of the tradecraft: researching, critical thinking, reporting, interviewing, writing, and editing. The program will also highlight the impact of technology on journalism, such as the influence of the Internet, the globalization of the news media, and other changes that are transforming the profession.

## 5. Religious Freedom and Pluralism

Host Institution: Temple University, The Dialogue Institute (pending final approval)

Dates: To be determined

This Institute will provide a deeper understanding of U.S. society and culture, past and present, through an examination of religious pluralism in the United States and its intersection with American democracy. Employing a multi-disciplinary approach, and drawing on fields such as history, political science, sociology, anthropology, law and others, the program will explore both the historical and contemporary relationship between religion and state in the United States. Participants will examine: the ways in which religious thought and practice have influenced, and been influenced by the development of American-style democracy. Study will also include a survey of the diversity of contemporary religious beliefs in relation to the first amendment to the U.S. constitution, elections, public policy, and the demography of the United States. Interfaith dialogue in the American context will be practiced in the context of the group itself as well as site visits to a diversity of religious communities.

## 6. U.S. Foreign Policy

Host Institution: To be determined

Dates: To be determined

This Institute will provide a deeper understanding of new approaches to U.S. foreign policy and how it is formulated and implemented. The Institute will include a historical review of significant events, individuals and philosophies that have shaped U.S. foreign policy. The Institute will explain the role of key players in U.S. foreign policy including the executive and legislative branches of government, the media, the U.S. public, think-tanks, non-governmental organizations, and multilateral institutions. The program will also examine the current U.S. foreign policymaking and the new trends that are shaping policy. Topics such as the concept of American sovereignty, shifting attitudes towards globalism, U.S. foreign aid, the monitoring of foreign investment in the United States, the efforts to combat terrorism and radicalization, new trade policies and agreements, immigration and border safety, and cybersecurity will be included. The program will also discuss the renegotiated North American Free Trade Agreement (NAFTA) and next steps for implementation of the USMCA (U.S.-Mexico-Canada Agreement), as well as the new U.S. approaches to international organizations such as the United Nations (UN), the Organization of Petroleum Exporting Countries (OPEC), and the North Atlantic Treaty Organization (NATO).

## 7. Youth, Workforce Development, and Closing the Skills Gap

Host Institution: To be determined

Dates: To be determined

The Institute will provide a deeper understanding of how new socioeconomic trends have changed the concept of work, workforce development, and career paths in the United States. The academic program will include a thorough discussion of the role of U.S. educational institutions, particularly community colleges, in preparing Americans with the skills needed to succeed in multiple industries including business, technology, science, the creative arts, and other emerging fields. Topics such as urbanization, globalization, economic development, and advances in technology such as automation, robotics, and artificial intelligence will also be included. The Institute will offer opportunities for participants to research new ideas, in conjunction with American peers, to better understand the evolution of work, the changing demand for skills, and the advancements in workforce development through retraining, reskilling, and closing the skills gap.

**APPLICATION DEADLINE FOR ALL INSTITUTES: Sunday, January 20, 2019**

If you are interested in applying, please complete and submit the application form below and send as an e-mail attachment to: [solicitudesbecas@state.gov](mailto:solicitudesbecas@state.gov). The subject of the e-mail should be your first name, last name and the Institute you are applying to. Example: Margarita González – 2019 SUSI American Culture and Values

For questions and requests for further information, please send an e-mail to: [carrilloa@state.gov](mailto:carrilloa@state.gov)



U.S. Embassy - Mexico



## 2019 Study of the United States Institutes (SUSI) for Scholars

### APPLICATION FORM

<b>A. Title of the U.S. Studies Institute you are applying to:</b>
<b>B. Candidate's full name, exactly as it appears on passport or birth certificate</b>
Prefix:      Dr. <input type="checkbox"/> Miss <input type="checkbox"/> Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Ms. <input type="checkbox"/> Prof. <input type="checkbox"/>
Last Name:
First Name:
Middle Name:
<b>C. Gender</b>
Male <input type="checkbox"/>
Female <input type="checkbox"/>
<b>D. Date of Birth</b> (mm/dd/yyyy):
<b>E. Birth City:</b>
<b>F. Birth Country:</b>
<b>G. Citizenship:</b>
Primary:
Secondary: (if applicable)
<b>H. Country of Residency:</b>
<b>I. Medical, Physical, Dietary or other Personal Considerations:</b>

Disabilities:

Blind and Visual Impairments

Physical Disabilities

Deaf and Hearing Impairments

Psychiatric Disabilities

Learning Disabilities

Please describe any pre-existing medical conditions, including any prescription medication you may be taking, or other dietary or personal consideration.

This will not affect the candidate's selection, but will enable the host institution to make any necessary accommodations.

**J. Candidate's Contact Information**

Address:

City:

Home State or Province:

Postal Code:

Home Country Name:

e-mail:

Phone (include area code):

Cell (include area code):

Emergency contact's name & relationship:

Emergency contact's phone:

Emergency contact's e-mail:

**K. Current Position, Title, Institution**

Position Type:

Senior University Official (President, Provost), Government Minister, Senior Executive, etc.

University Dean, Government Advisor, Vice President, Junior Executive

Senior Professor, Department Chair, Director, Editor, Officer, etc.

Associate Professor, Senior Researcher/Think-Tank Fellow, Senior Staff, etc.

Assistant Professor, Assistant Editor, Coordinator, mid-level Staff researcher/Think-Tank fellow, etc.

Lecturer, Teacher, Consultant

Teaching Assistant, Instructor

Other

Title:

Institution's name:

Institution country:

Address:

Phone (include area code):

**L. Work experience, including previous positions and titles:**

From:	To:	Title/Institution (Please specify if position is part-time)

**M. Education, Academic and Professional Training:**

Please list all earned degrees beginning with most recent. Degrees listed should reflect the closest U.S. equivalent.

Degree Earned: \_\_\_\_\_ Year earned: \_\_\_\_\_  
(Doctorate/J.D./etc; Candidate/ABD; M.A.; Graduate Certificate; B.A.; Associates/2 yr. Degree)

Specialization/Institution:

Degree Earned: \_\_\_\_\_ Year earned: \_\_\_\_\_  
(Doctorate/J.D./etc; Candidate/ABD; M.A.; Graduate Certificate; B.A.; Associates/2 yr. Degree)

Specialization:

Degree Earned: \_\_\_\_\_ Year earned: \_\_\_\_\_  
(Doctorate/J.D./etc; Candidate/ABD; M.A.; Graduate Certificate; B.A.; Associates/2 yr. Degree)

Specialization:

Degree Earned: \_\_\_\_\_ Year earned: \_\_\_\_\_  
(Doctorate/J.D./etc; Candidate/ABD; M.A.; Graduate Certificate; B.A.; Associates/2 yr. Degree)

Specialization:

Degree Earned: \_\_\_\_\_ Year earned: \_\_\_\_\_  
(Doctorate/J.D./etc; Candidate/ABD; M.A.; Graduate Certificate; B.A.; Associates/2 yr. Degree)

Specialization:

**Additional Professional Training:**

**N. Active Professional Memberships:**

Active Professional Memberships independent of current professional responsibilities. These should not include university committee work or other professional duties directly related to current employment.

Position	Title	Organization

**O. Publications Related to the Institute Theme (up to 10)**



Please list all foreign titles in English, including whether book, chapter, journal article, newspaper article, web article, etc.		
Publication Type:	Year:	(Book/Edited Volume/Chapter (book)/Journal Article/Working Paper/Opinion Piece/Web Article)
Publication Title/Publisher:		
Publication Type:	Year:	(Book/Edited Volume/Chapter (book)/Journal Article/Working Paper/Opinion Piece/Web Article)
Publication Title/Publisher:		
Publication Type:	Year:	(Book/Edited Volume/Chapter (book)/Journal Article/Working Paper/Opinion Piece/Web Article)
Publication Title/Publisher:		
Publication Type:	Year:	(Book/Edited Volume/Chapter (book)/Journal Article/Working Paper/Opinion Piece/Web Article)
Publication Title/Publisher:		
Publication Type:	Year:	(Book/Edited Volume/Chapter (book)/Journal Article/Working Paper/Opinion Piece/Web Article)
Publication Title/Publisher:		
Publication Type:	Year:	(Book/Edited Volume/Chapter (book)/Journal Article/Working Paper/Opinion Piece/Web Article)
Publication Title/Publisher:		
Publication Type:	Year:	(Book/Edited Volume/Chapter (book)/Journal Article/Working Paper/Opinion Piece/Web Article)
Publication Title/Publisher:		
Publication Type:	Year:	(Book/Edited Volume/Chapter (book)/Journal Article/Working Paper/Opinion Piece/Web Article)
Publication Title/Publisher:		
Publication Type:	Year:	(Book/Edited Volume/Chapter (book)/Journal Article/Working Paper/Opinion Piece/Web Article)
Publication Title/Publisher:		
<b>P. Previous Experience in the United States</b>		
Purpose of visit:		
From:	To:	(mm/dd/yyyy)
Description:		
Purpose of visit:		
From:	To:	(mm/dd/yyyy)
Description:		
Purpose of visit:		
From:	To:	(mm/dd/yyyy)
Description:		
<b>Q. Family/Friends Residing in the United States:</b>		
Please include city and state (Example: John Doe – Chicago, IL)		
<b>R. Evidence of English Fluency:</b>		
Preferably an IB TOEFL or Institutional TOEFL score. In the event English score is not available, applicants should complete the attached English proficiency evaluation form.		



**S. Professional Responsibilities:**

Please discuss your professional responsibilities in greater detail, including research interests, administrative responsibilities (ex. Curriculum design), and/or other pertinent information.

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**Current Courses Taught:**

Course title:  
Level of students (Ph.D., M.A., Undergraduate, High School):  
Classroom hours per semester:  
Number of students:  
Estimated percent of U.S. Studies content:

Course title:  
Level of students (Ph.D., M.A., Undergraduate, High School):  
Classroom hours per semester:  
Number of students:  
Estimated percent of U.S. Studies content:

Course title:  
Level of student (Ph.D., M.A., Undergraduate, High School):  
Classroom hours per semester:  
Number of students:  
Estimated percent of U.S. Studies content:

Please copy format as needed for additional courses:

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**Current Student Advising:**

Advising is not the same as teaching. We are looking for the number of students, their level, and hours the nominee spends providing assistance in helping students clarifying personal and career goals, and evaluating progress towards those goals. This section can also include those that supervise PhD and graduate students.

Number of students advised who are studying U.S. related topics:  
Level of student (Ph.D., M.A., Undergraduate, High School):  
Number of advising hours:

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**Other Potential Outcomes:**

Please select any likely potential professional outcomes of this program.

- |                               |                          |                                |                          |
|-------------------------------|--------------------------|--------------------------------|--------------------------|
| Update existing course        | <input type="checkbox"/> | Create new course              | <input type="checkbox"/> |
| Create new degree program     | <input type="checkbox"/> | University curriculum redesign | <input type="checkbox"/> |
| National curriculum redesign  | <input type="checkbox"/> | New research project           | <input type="checkbox"/> |
| New publication               | <input type="checkbox"/> | Professional promotion         | <input type="checkbox"/> |
| Government or Ministry Policy | <input type="checkbox"/> | New professional organization  | <input type="checkbox"/> |
| New institutional linkages    | <input type="checkbox"/> | Raise institutional profile    | <input type="checkbox"/> |

**T. Personal Essay – This is a critical part of your application so candidates are encouraged to document carefully.**

Limit 250 words.

Please document how your participation would enhance your personal and professional goals, the current state of U.S. Studies in your home country, or your institution. Include how attending this Institute would help you achieve the “Other Potential Outcomes” you have checked above.

Please enclose the following:

- Your full CV in English, if readily available if not, in Spanish.
- A support letter from your immediate supervisor endorsing your candidacy and confirming your availability to travel if selected as well as your department or institution’s interest in developing or enhancing U.S. Studies. The letter may be written in Spanish and should be addressed to:

Office of Academic Programs – Public Affairs Section  
U.S. Embassy Mexico City

Please submit your application form and accompanying documents as an e-mail attachment to: [solicitudesbecas@state.gov](mailto:solicitudesbecas@state.gov). The subject of the e-mail should be your first name, last name and the Institute you are applying to. Example: Margarita González – 2019 SUSI American Culture and Values

Any questions or requests for further information should be sent via e-mail to: [carrilloa@state.gov](mailto:carrilloa@state.gov)

**APPLICATION DEADLINE: Sunday, January 20, 2019**